To Oppose Activities picious of Each Newly Lantern and Then Shut Down; Same Old

Loyalty League is Formed Strikers in Globe Are Sus- Knocks Him Down With Some Smaller Properties

THE POPUL

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Silk And Cotton

A TUB fabric. Well adapted to sport suits, shirt waists and men's shirts. Beauti-

ful colorings in sport stripes, coin dots, on

white, natural and gray grounds. White

ground Jaquard effects with fancy stripes

of various colors, are well adapted for the

Imported Flouncings

A RARE selection of foreign and domestic weaves, all richly embroidered on sheer

organdies, voiles and tissues of white

grounds. An unusual assortment in the sports designs and color combinations.

Forty inches wide. - (First Floor)

ANCY sheer dress fabrics, suitable for

collection in the newest styles, color combi-

nations and patterns. There are large satin

stripes, satin plaids, embroidered designs,

fancy checks, figured weaves and Oriental

Be Sure To Read Our

July Clearance Sales

Ads In Sunday Morn-

ing's El Paso Times.

shirt waists and gowns. A wonderful

Fancy Dress Fabrics

Shantung

above uses.

Bayaderes.

colorings.

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Private Branch Exchange 3300

Mail & Phone Orders Promptly Filled

Wash Goods Week

El Paso's Greatest Exhibit of Tub Fabrics

Willy are "The Popular's" styles Exclusive— | that are absolutely "Good" today is the standard and not like those shown elsewhere? They are selected-piece by piece. Not bought on the word of the manufacturer, who says "every numher is good."

It's a known fact that their products must come up to our idea of style-to our knowledge of what is right for our trade—or we do not buy. The styles

by which we are guided.

That they look so different or "exclusive" if you please, is due to the ability of a buyer who has studied the market from every viewpoint, and selected only such fabrics as we can sell with safety, and where many are in patterns for one dress only. Will you come Monday? -(Third Floor)

Sport Styles And Effects

GOLF, Tennis, Motoring-lit-tle thought of a few years ago-have come into their own and demanded a recognition, not only as healthful exercises, but in such fabries, peculiar to their uses, in weaves and designs,

Ideas that at once bespeak the Sport. Things that look good in the open. That are alluring and attractive in the bright light of the sun and the green fields. That mark the wearer at a distance.

The weaves and dyes themselves are thought out for the wearing qualities in these more strenuous pastimes, and have relegated the costume of the parlor, the porch, and the daintier uses.

These are the wonderful fabrics which you may view this week in the exposition of The Popular Dry Goods Co.

Wonderful Skirting

THERE'LL be Ohs! and Aha! on every side when the wonderful skirtings, seintilating in their beauty and most varied weaves and colorings are displayed in all their smartness and newness.

Why are skirtings so good, and shown in so many novelty effects this season? A fact due solely to their uses for outings, Sports have demanded them, Fashion has stamped her approval of them-and above allwomen with an eye to smart appearance, love to wear them.

You'll be impressed with the great diversity. of weaves. The unusualness of patterns in the wide band stripes, large squares, large dots, novelty stripes, checks and the high shades in the solid colors.

Materials equally as good for Summer use as they are for the present.

Beautiful Chinese and Dresden Voiles

F ANCY Chinese and Dresden Voiles are the out of the ordinary fabrics, and and naturally in "The Popular's" stock. There are the Chinese effects of combination colors, and the Japanese antique patterns in dice and checker board de-signs. Absolutely different from



Colored Mandkerchief Linens Are Popular

SOLID colored, sheer handkerchief linens, made of all pure flax and excellent for shirt waists and dresses. Thirty-three inches wide and shown in Canary, Copen, Alice, Light Blue, Pink, Rose, Lilac and Mayenta.

Novelty Sport Skirtings

White Cotton Skirting THE weaves are numerous—and different ONDERFUL for Summer, and in a sestyles a plenty. Rich sport effects in lection of more than fifty different color combinations or solid shades. Promistyles. Among them are Mercerized Oxford nent are those of the wide band stripes, Cloth, Ottoman Repps, Chain Serges, Waffle large squares, large dots, fancy stripes and Cloths, Belvadiers, Corded Checks and novelty checks.

Fancy Printed Voiles

N style and color schemes such as you have never seen before. In dress patterns, no two alike. Rich designs, on the sheerest texture of tinted grounds.

Linen Suitings

FITHER colored or white are the most perfect materials for tailored gowns, or separate skirts. Rough Shantung effects and round thread weave French linens. They are thoroughly shrunk, and among the collection is one number which is non-crushable. New Spring shades in light or dark colors are shown in the present display.

60005 60

-Tissues-Chinese Effects -Chiffon Lisse -Satin Check Marquisettes -Novelty Gabardines

-Filet Weave Novelties

-Embroidered Organdies

What's What

-Sheer Printed Organdies -Novelty Satin Band Voiles

In Fabrics

-Silk and Cotton Crepe de Chines in fancy designs. -Novelty Sport Skirtings

-White Handkerchief Linens

-Beautiful Linen Suitings -Imported Flouncings

-Faney Organdy Flounces Hot Weather Fabrics

F ROM late May until September women of this climate vield to the Summertime fabrics. Materials which are cool and comfortable and show the southwestern woman at her best.

Fabrics of the very sheerest texture, to be made into garments for afternoon and evening wear.

White or colored tub fabrics, for smart skirts, which look as fresh and clean when laundered as the day when they were new.

Beautiful silk and cotton shantungs, dimities in novelty checks, white novelty weaves, organdies, voiles and handkerchief linens for Summer Blouses.

A wonderful collection bought at the lowest market price and offered on the same basis which we obtained them.

White Novelty Weaves

SHEER white novelty weaves for shirt waists and dressy gowns have a wonderful call for the warm summer days. There are Filet Broches, Checked Organdies, Embroidered Voiles, Satin Striped Voiles, Hoven Bone Voiles, Novelty Figured Organdies and Shadow Voiles. — (Third Floor)

Mimona Crepes

N a range of fifty different styles, from the neat, small potterns to the larger designs. Color effects for kimonos and solid shades for underwear.

New Pure White Summer Fabrics

OVELY pure white, and in an enormous collection of the new and wanted materials. Some sheer as spiderweb, others in crisp weaves, and many in the soft chiffon finish. Among them you will find Corded, Sheer Organdie, Pin Checked Sheer Organdies, Plain Organdies, Silk Airline Cloth, Lingerie Batiste, Chiffon Voiles, French Lawns and Plain Swisses,

White Dimities

5 HEER white dimities for women's shirt waists and dressy gowns will be in great demand throughout the entire season. A tub fabric in sheer texture, which is shown in eight atyles of checks. Small pin checks, broken checks and large checks.

Crepe De Chine

S ILK and cotton crepe de chines, 36 inches wide, in both the funcy printed designs and the solid color effects. A very favored fabric for dresses and underwear.

Organdies And Voiles

S OLID color, sheer organdies and voiles, Organdies in the crisp finish. Voiles in the soft chiffon finish. They are 36 and 45 inches wide in all the new sport shades, and light and dark tones for dresses, shirt waists and suits.

Please Carry Home All Small Parcels. Do Your Best To Eliminate Unnecessary Expense.

